

Stephanie Reese  
Curriculum Vitae  
[Portfolio](#)

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**Education**

- Master of Fine Art in Luxury & Brand Management, Savannah College of Art & Design, Spring/Summer 2024 (expected graduation)
- Master of Art in Luxury & Fashion Management, Savannah College of Art & Design, May 2019
- Bachelor of Science in Apparel Merchandising, Apparel Design, and Production Management, Auburn University, May 2002

**Academia Skills:**

Curriculum Development | Faculty Coaching | Student Advising | Internship Management | Fashion Show Production | Admission Partnerships and Recruitment | SACS Audit Preparation | Department Collaboration | Summer Studio Programs | Community Outreach and Service

**Industry Skills:**

International Global Manufacturing and Sourcing | Manufacturing in US, Europe, South America, and Mexico | Textile Knowledge | Adobe Creative Suite | Brand Development | Visual Merchandising | Retail Buying | Design and Pattern Making | Creative Direction | Product Development

**Technology Skills:**

Adobe Creative Suite | InDesign | Photoshop | Premiere Pro | XD | Lightroom  
Gerber | Roomstyler | Microsoft Office

**Service:**

Equity Committee | Service-Learning & Vocational Task Force | Fashion Show Coordinator | National Retail Federation Faculty Advisor

**Awards:**

New Designer Award, MAGIC Las Vegas, 2009

**Academic Leadership, Scholarship and Teaching Experience**

**Lecturer**, Belmont University, O'More College of Architecture & Design 2021-Present  
*Position Requirements*

- Attend faculty meetings, workshops, professional development training, and other meeting required.
- Participated in O'More College faculty workshop on Diversity, Inclusion and Equity in Fall 2022.
- Serve and participate on Service-Learning/Vocational and Equity committee task force to meet CAD Vision 2025/2030 goals.

- 2023 O'More Fashion Show production faculty lead assisting with stage design, lighting, music and sound, entrance experience for guests, student volunteers, and VIP section. Created the fashion museum showcase of current faculty and alumni work.
- Attended the National Retail Federation Big Show and Student Program in New York. January 2022 and January 2023.
- Development new program learning outcomes, student learning outcomes and curriculum development for design and merchandising programs.
- Serve as faculty advisor to 20 undergraduate students.
- Advise rising sophomore and junior students on study abroad programs in Florence, Italy, London, and Paris for fashion majors.
- Developed and taught Business of Fashion to rising sophomore, junior and senior high school students during O'More College of Architecture and Design Summer Studio (June 2022)
- Lead and represented the O'More College of Design and Architecture admission programs, such as Preview Days and Be Belmont Days for perspective students.
- Serve as faculty advisor for 2 students in the Alpha Chi Honor Society.
- Lead partnerships with Williamson Co. Animal Shelter, Frist Art Museum, Milton White (The Fashion Office), Edward Jones (Edward Jones Shoes), Patrick Graves (Tibi), Jennifer Crumpler (BASF), Weverly Wilson (Nike), and Daybreak Arts collaboration.
- Develop and implement semester syllabi including lectures, assignments, projects, and assessments for the following courses:
  - Fashion Textiles FSD/FSM 2200: A course devoted to the study of fibers (natural and man-made), yarns, and fabric construction. Students will investigate fiber performance, aesthetics, and suitability for a variety of applications. Fibers and fabrics will be tested and evaluated in an experiential environment.
  - Introduction to Fashion FSD/FSM 1400: An overview of the fashion industry's structure and functions, operations, practices, and career opportunities. The interrelationships between the consumer and the primary, secondary, retailing, and auxiliary segments of the fashion industry will also be explored.
  - Retail Management FSM 3220: Students will be introduced to the world of retailing from a managerial viewpoint. Studies will include the elements that comprise the retail mix, types of retailers, multi-channel retailing, consumer buying behavior, retail marketing strategies, selecting retail locations, supply chain management, merchandising, pricing, store management, store layout and design and customer service.
  - Evolution of Fashion I FSD/FSM 1420: The sociological, political, economic, and technological forces will be explored to demonstrate how they have shaped the evolution of dress and will be a chronological study and research of historic costume from the origin of clothing beginning in the Mesopotamian Civilization through the 19<sup>th</sup> century.
  - Evolution of Fashion II FSM/FSD 1430: Evolution of Fashion II will be a continuation of the discussion where sociological, political, economic, and technological forces will be explored to demonstrate how the history of costume has influenced the 20<sup>th</sup> and 21<sup>st</sup> centuries.
  - Pattern Drafting, I FSD/FSM 1314: A basic course with an emphasis on pattern drafting skills focusing on the upper body while developing a series of bodice, torso, collar, and sleeve patterns to be critiqued for neatness and precision in drafting, truing, and cutting.
  - Fashion Forecasting FSD/FSM 2100: An in-depth examination of how fashion professionals analyze, plan and project fashion trends. Students explore the social and psychological aspects of consumers, learning why and how fashion changes. The World Global Sourcing Network – WGSN – the industry's leading trend forecasting service will be used throughout the course.

- Fashion Entrepreneurship FSM/FSD 3000: This course focuses on understanding the process of creativity and opportunity recognition and introduces students to the entrepreneurship process. Students will create an elevator pitch to present and evaluate their model to others. Students will also acquire an understanding of business ethics and social responsibility in business creation.
- Visual Merchandising FSM 4441: Students are introduced to the fundamental techniques and design concepts of product presentation in retail department or specialty stores, trade shows, and fashion events. Students will be able to demonstrate their mastery of concepts through the completion of assigned projects.

**Adjunct Instructor, University of North Alabama.**

2020-2022

Taught Academic Years: Fall 2020, Spring 2021, and Fall 2022

*Position Requirements*

- Attended faculty meetings, professional development training, and other meetings required.
- Collaborated with local designers such as Billy Reid, Alabama Chanin, and OnPoint Manufacturing.
- Developed and implemented semester syllabi including lectures, assignments, projects, and assessment examinations for the following courses:
  - Merchandising FASH 321: Principles, practices, and organization of fashion merchandising; job descriptions and responsibilities at the management level; financial and control functions; process of fashion innovation, variables of fashion affecting production, and distribution of consumer goods.
  - Textile Global Sourcing FASH 340: A study of global sourcing examines this crucial function in the textile and apparel industries, providing practical insight into both how and why global sourcing is pursued. Topics include step-by-step global sourcing procedures and explores the theoretical, political, economic, social, and environmental implications of global sourcing decisions with an emphasis on sustainability.
  - Draping I FASH 451: Guide to draping fabric on a dress form teaching skills and techniques needed to develop creative patterns from the basic bodice to bias-cut gowns. Studio course - meets six hours a week.
  - Fashion Sustainability FASH 440: The study of enhancing the sustainability potential in common fibers used in the fashion industry. Focus from fundamentals of fiber production and the product lifecycle. Emphasis on sustainability benefits and environmental impacts at each stage of the lifecycle, improving sustainability benefits, availability, and marketing and innovation opportunities that lead to more sustainable fashion.

**Fashion Chair/ Full-time Faculty, Art Institute of Tennessee-Nashville**

2011-2018

*Position Requirements*

- Developed and implemented program curriculum including course requirements, student scheduling, faculty management, and career placement.
- Produced the annual fashion show and serve as advisor for the fashion programs student club.
- Attended all events to promote, enhance and collaborate to ensure program success.
- Planned quarterly faculty meetings and professional development training.
- Served as committee lead for Admission, Technology and Library committees.
- Implemented quarter syllabi including lectures, assignments, projects, and assessment examinations for the following courses:

- Brand Strategy ADVB 307: The role of branding and brand identity. Examines brand value, framework, and positioning and their importance of building strong, enduring brands.
- Trends and Forecasting FADB 208: The course focuses on the study of trends, trend forecasting, demographics and social issues that affect fashion.
- Visual Merchandising FMFB 202: This course provides students with an introduction to concepts relating to basic space planning.
- Fundamentals of Fashion Styling FMFB 312: Through visual examples, assignments, and critiques this course introduces students to the field of fashion styling and its relationship to the fashion industry.
- Portfolio & Professional Development FMFB 419: This course guides students through the process of compiling their work into a final interactive portfolio. It also stresses the importance of professional development and helps students complete their initial job search requirements including personal branding.
- Introduction to Retailing FRM101: Students will be introduced to all major retailing topics both large and small retailers, brick-and-mortar retailers and their combinations, and direct marketers.
- Textiles FRM 130: Explores the nature of man-made and natural fibers and their production, uses, and characteristics.
- Fashion History FRM 115: A comprehensive overview of the development of clothing from the Mesopotamia era to the modern era.
- Apparel Evaluation & Garment Construction FRM 231: This course is designed for fashion management students to evaluate the equation between quality and cost in garments.
- Event & Fashion Show Production FRM 323: Students will produce and execute a professional fashion show or major event.
- Consumer Behavior FRM 326: Examines the cultural, social, and individual variables involved in consumer behavior.
- Sales & Sales Management FRM 341: An understanding of the sales process and the steps to sell a product or service is essential to a student who works in any area of business.
- Product Development & Manufacturing FRM 345: An overview of the fashion industries including the terminology of fashion and an explanation of three levels of the industry: design, production, and sales.
- Merchandise Management & Inventory Control FRM 353: Students will study the characteristics of stores, organizational components, and the characteristics of various wholesale and retail markets.
- Public Relations FRM 421: This course examines the historical development of public relations, showing principles, methods, and means of influencing public opinion.

**Adjunct Instructor, O'More College of Design**

**2017-2018**

*Position Requirements*

- Attended faculty meetings, professional development training, and other meetings required.
- Developed and implemented semester syllabi including lectures, assignments, projects and assessment examinations for the following courses:
  - Introduction to Fashion FASH 1400: An overview of the fashion industry's structure and functions, operations, practices, and career opportunities. The interrelationships between the consumer and the primary, secondary, retailing, and auxiliary segments of the fashion industry will also be explored.

- Retail Management FASH 3220. Students will be introduced to the world of retailing from a managerial viewpoint. Studies will include the elements that comprise the retail mix, types of retailers, multi-channel retailing, consumer buying behavior, retail marketing strategies, selecting retail locations, supply chain management, merchandising, pricing, store management, store layout and design and customer service.

**Adjunct Instructor, IADT** 2009-2010

- Taught Textiles for Fashion Design
- Taught Pattern Drafting II

**Program Chair/ Full-time Faculty, IADT** 2004-2007

- Taught the following courses: Textiles, Intro to Fashion, Pattern Drafting I & II, Fashion Trend Analysis, Fashion Design I & II, Career Portfolio, and Internship.
- Designed quarterly class schedule and curriculum to meet accreditation standards.
- Managed students, full-time faculty, and adjunct instructors.
- Advised students on educational process and career placement.
- Created course syllabi to meet curriculum requirements.

**Professional Membership**

- **National Retail Federation** 2021-Present
  - Attended NRF Big Show 2022
  - Attended NRF Big Show and NRF Student Program 2023
  - Attending NRF Big Show and NRF Student Program 2024

**Industry Experience**

**Owner/Creative Director, Reese Design Co.** 2020-2022

- Created and designed residential and commercial interior spaces.
- Crafted wardrobe styling and designs to private clients.
- Provided vision/design boards and sketches along with material sourcing.
- Planned, sourced, styled, staged, designed space planning and merchandise styling for new builds, re-models, and additions for clients.
- Managed clients, vendors while working with General Contractors, Architects, and Engineers.
- Oversaw daily business operations such as marketing, branding, budgeting, scheduling, and the design process.

**Brand Manager, Mayker** 2019-2020

- Created a brand identity through compelling story telling and visual design.
- Planned and provided creative direction for all consumer facing content.
- Maintained and balanced the brand image such as luxury voice, campaigns and co-collaborations, throughout the companies' three verticals; interiors, events, and retail.
- Developed marketing strategies across all mediums.
- Lead and managed sales narrative and tools for all departments.

**Owner/Designer, Blaire Organic** 2008-2012

- Designed a women's wear apparel line using only organic materials and practices.

- Sourced and research sustainable fabrics, notions, and manufacturing processes.
- Managed raw materials, notions and fabric dying.
- Presented apparel line at trade show markets such as: MAGIC, Americas Mart, and ENK Coterie.
- Winner of the New Designer Award, MAGIC Las Vegas, 2009

**Head Designer/Production Manager, R.O.C.** 2007-2008

- Created collegiate men's and women's wear apparel for SEC and ACC conferences.
- Worked with NCAA licensing organization to maintain each school integrity with logo design, school colors and authorized retail detailers.
- Traveled to Mexico and Bogota, Colombia to oversee the manufacturing processes and worked with sourcing agents.
- Conducted supply chain management for product and material deliveries into the United States.
- Traveled to promotional events at each college campus.

**Production Manager, Eberjey** 2002-2004

- Purchased raw materials and garment components for each collection and maintained a fabric library database.
- Managed design orders overseas fabric vendors and dye houses for timely deliveries to domestic factories.
- Oversaw fabric and garment components and plan production for Eberjey's private label contract with Anthropologie.
- Scouted locations and chose models for collection campaign photoshoots.
- Styled models and production sets for editorial and campaign shoots